



Brand & Products Deck
January 2023



Dr. Angie McCartney



Salves

Gummies

Roll Ons

Conditioner

Beard Oil

Shampoo

Moisturizers

Much has been said about CBD lately. This presentation is focused on the myths and facts about CBD and why a 92 year old decided it was time to bring her brand to the CBD market. Following the successful brands of Mrs. McCartney's Wines and Teas, Mrs. McCartney's CBD for Creaky Joints and Cranky Buggers is now the new flavour in town.

From Salves to lotions, from Roll ons to Beard Oil, Mrs. McCartney's CBD opens a whole new market to her fans and followers. She's even got Gummies for your Tummy.



A Pharmacist in The Family

My early childhood in industrial Liverpool, UK was beset with lung problems, asthma, bouts of pneumonia etc., and I remember being tested with all kinds of remedies, but nothing really worked.

I even had a pen friend from Brazil send me a bottle of Vapo Cresolene, which you had to pour over a shovel of hot coals, obtained from the fireplace in the kitchen of our freezing little rented council house.

This filled the air with black smoke, and resulted in a violent coughing spell which brought up mucus and resulted in heaven knows how much more damage to the environment.

My Dad was a Compound Pharmacist, having trained in med. school in his

younger years. During his military service in World War I, he served as a research

chemist in the production of mustard gasses, which were used against the enemy with drastic results. One thing he would always tell us kids was to never put anything in your body that didn't come from God's green earth. He created ointments, tinctures, eye drops, ear drops, lotions, and all kinds of medicaments which were eagerly snapped up by the patients at the

Surgery where he worked for a dour Scottish Doctor, Dr. McAlpine, in Liverpool.





A Pharmacist in The Family

Dad had fiery auburn hair, and the patients used to call him “The Red Fella” and ask for him specifically to take care of their needs, they believed in him so much.

His words, although not fully understood as a child, remained in the back of my mind, and in more recent years, when I saw my late husband, Jim McCartney, suffer courageously from osteo and rheumatoid arthritis, little did I realize that many of the musicians who visited us at Rembrandt, our home on Merseyside, may have had a solution to his woes in their guitar cases.

It was only later that I became aware of the relief and release from anxiety a little pot seemed to do for many of the rock 'n' rollers, and although I have never been a smoker, (due to my lungs), I have always had an affinity for the aroma of said plant, and more recently, have experienced a great deal of relief to my rusty old knees and hands by applying CBD lotions and salves, and needless to say, my previous hostility to such products has been replaced by a real respect for their comfort.

That's why I decided to enter into this new relationship with Primo Gardens and am excited to move forward with our plans to introduce some of the essences of Mrs. McCartney's Teas to some of their topical products, with hopefully, a later introduction of Mrs. McCartney's CBDTea bags, which we are carefully researching at this time. Stay tuned folks. There's a whole lotta shakin' goin' on!

I am almost 62 now, and rarin' to go on my new adventure

Facts and Myths about CBD



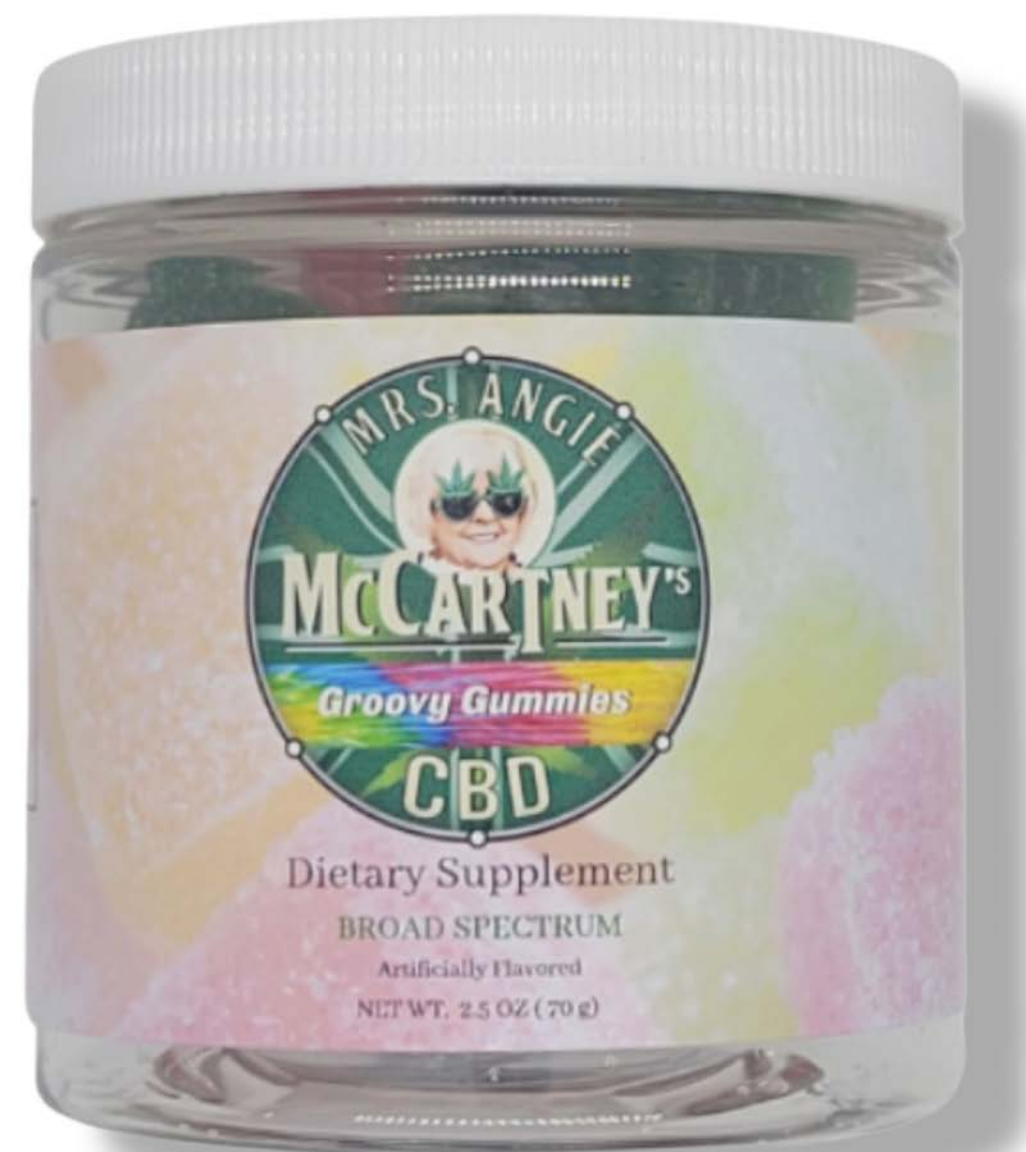
What are the true benefits of CBD?

Studies have shown that CBD may help reduce chronic pain by affecting endocannabinoid receptor activity, reducing inflammation, and interacting with neurotransmitters.

Some research suggests that CBD may be effective for certain types of pain, including nerve pain and back pain, when used on its own.

Has CBD been scientifically proven?

Conclusion. This retrospective observational study suggests CBD-rich treatment has a beneficial impact on pain, anxiety, and depression symptoms as well as overall wellbeing only for patients with moderate to severe symptoms; however, no observed effect on mild symptoms. However, it must be said that *nothing in this presentation or on our products' labeling is a promise or claim of health benefits.*



Groovy Gummies - 10mg or 25mg

CBD Gummies

Broad Spectrum

Introducing Mrs. McCartney CBD Gummies – the perfect way to get your daily dose of cannabidiol with an extra burst of flavor! Our gummies are deliciously chewy, providing a satisfying and tasty experience when consuming CBD. Each gummy contains 10 or 25mg of stress-relieving CBD, so you can enjoy the full benefits and effects of this much-loved cannabinoid.

For those looking for an alternative to smoking or vaping CBD, Mrs. McCartney Gummies provide a convenient and effective solution.

No messy vaping, no strong smells that linger from vaping oils – just great-tasting yet discreet gummies! For the adventurous, gummies offer a compelling introduction to CBD. With its concentrated health benefits, these treats make it easy to nurture your wellbeing without having any smoke or vape in sight! Ingestible products like these are discreet yet powerful ways for you to find balance and give yourself an effective nutritional boost – not too many can resist candy's charm! Our commitment to quality standards is unparalleled; all our products are completely vegan and cruelty-free, using only the highest quality natural ingredients possible.

Ingredients: Broad Spectrum Hemp Extract, Corn Syrup, Sugar, Water, Pectin, Citric Acid, Food Coloring, Artificial Flavor.

MrsMcCartneysCBD.com





CBD Roll Ons

Broad Spectrum

Compact and convenient – the CBD Roll-on is great for on-the-go topical use, especially on delicate areas such as the temples, behind the ears, inside the wrists, and down the neck and spine. Once absorbed, the CBD helps target localized issues such as headaches and cramping. Choose from our purpose-driven blends to find the roll-ons that are best for you.

Sexy Sadie

Libido Roll On - **Sexy Sadie** - 0.33oz - 300mg
Ylang Ylang - Lavender - Alpha Phellandrene - Camphor

Magical Mint

Pain Roll On - **Magical Mint** - 0.33oz - 300mg
Peppermint - Beta Caryophyllene - Myrcene

Slow Down

Anxious Roll On - **Slow Down** - 0.33oz - 300mg
Lavender - Bergamot - Lemon - Beta Caryophyllene

Rockstar (Relax)

Relax Roll On - **Rockstar Relax** - 0.33oz - 300mg
Lavender - Cedarwood - Limonene - Myrcene

MrsMcCartneysCBD.com





CBD Salves

Broad Spectrum

The CBD salve is designed to be tough on achy joints and sore muscles. It deeply penetrates the skin and muscles to provide fast-acting and long-lasting comfort. The delicious scents bring an air of peacefulness and tenderness to soothe your tired body and have a really soothing effect.

Dr. Angie: 'Have used all of these, and am hard pressed to decide on a firm favorite. They are all equally pleasant, I enjoy them when winding down at the end of a hectic day. I even apply them to the soles of my weary feet and have to shoo my cat away. He just can't resist the scents and always comes nuzzling me for a closer inspection.'



Lucy Lemon

Lucy Lemon Salve - 2oz - 1000mg or 2000mg
Lemongrass and Citrus - Limonene and Ocimene

Abbey Road Apple

Abbey Road Apple Salve - 2oz - 1000mg or 2000mg
Cinnamon Bark, Orange and Nutmeg - Beta Caryophyllene and Citronellol

Rockstar (Relax)

Rockstar Salve - 2oz - 1000 or 2000mg
Lemon, Orange, Lime and Eucalyptus - Alpha Pinene, Beta Caryophyllene, Myrcene and P-Cymene



MrsMcCartneysCBD.com





CBD Moisturizers

Broad Spectrum

Introducing Mrs. McCartney's Moisturizing Face Oil!
This luxurious face oil is enriched with CBD, which is known for its ability to soothe and repair skin cells. The addition of CBD makes this face oil perfect for those who are looking for an extra boost of hydration and nourishment. Mrs. McCartney's Moisturizing Face Oil is light-weight and quickly absorbed, making it the perfect addition to your daily skincare routine. Simply apply a few drops to cleansed and toned skin, massage in gently, and enjoy the long-lasting hydration!

Sexy Sadie

Sexy Sadie Moisturizer - 2 oz - 300mg - Sweet Orange

Norwegian Wood

Norwegian Wood Moisturizer - 2 oz - 300mg - Lavender

MrsMcCartneysCBD.com





CBD Beard Oil

Broad Spectrum

Our CBD Beard Oil is made of quality CBD distillate and therapeutic-grade essential oils. The CBD Beard Oil conditions the hair and absorbs into the face to promote healthy hair growth.

Let It Beard

Let It Beard - Conditioning - 1oz - 100mg
Rosemary, Peppermint, Clove, Cedarwood,
Bergamot, Lemon, TeaTree, Patchouli and Lavender - Myrcene

Beatles with Beards

From fresh faced fab four through their various phases, The Beatles lived through many changes, including their bearded episodes.

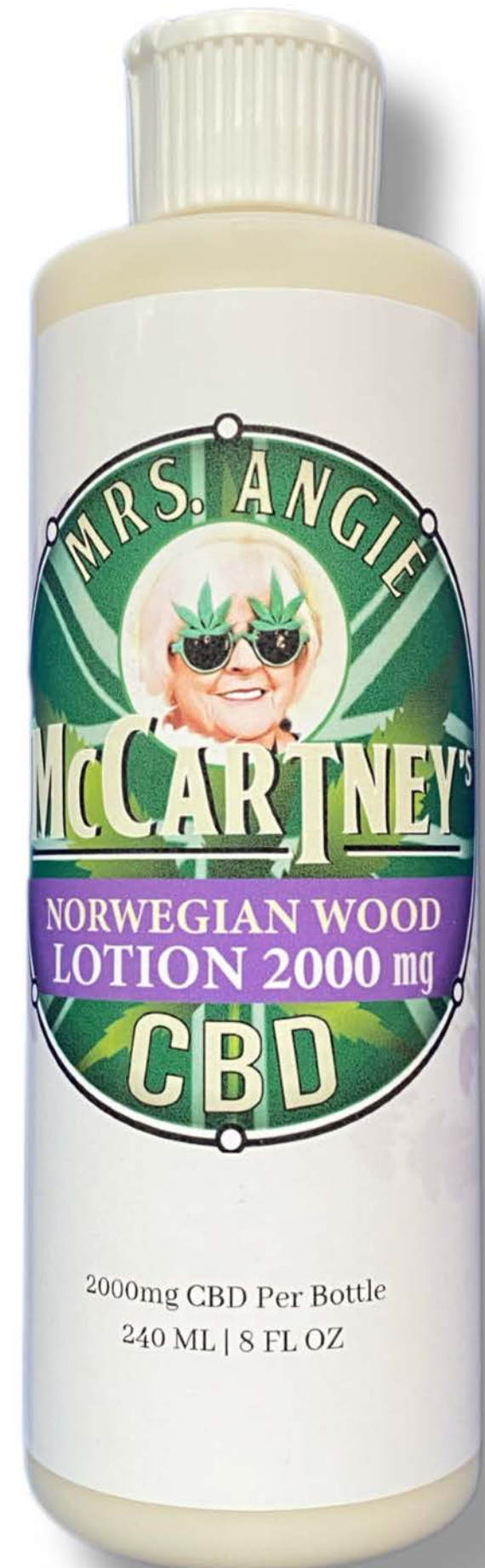
I believe it began with Paul, during the stressful time when he became legally uncoupled from his three blood brothers.

Paul, (with Linda close by,) would appear in the London Court daily, sporting a dark bushy beard, obviously his attempt to hide from that grim wintry time.

John notably displayed his beard when he and Yoko took to a Canadian bed-in for peace, and at other times, like when they spent time at the Ashram of The Maharishi Mahesh Yogi in India, when beards (at least for the men) seemed to be the order of the day.

MrsMcCartneysCBD.com





CBD Lotions

Broad Spectrum

This all-natural CBD lotion is perfect for promoting healthy, glowing skin. Each lotion is infused with therapeutic-grade essential oils and CBD, which work synergistically to soothe irritations and hydrate the skin. You'll never want to leave your face in a jar by the door.

Dr. Angie: 'These lotions may make you feel pampered, loved, desirable. You know, when you have one of those days ("... just another day ...") when you feel the need to indulge yourself.'

After an invigorating shower or a nice long soak in the tub, give yourself a treat with MagicalMint or Norwegian Wood Lotion. Their scents will linger and make you feel all floaty.'

Magical Mint

Pain Relieving Lotion - **Magical Mint Lotion** - 8oz - 2000mg
Peppermint and Wintergreen - Beta Caryophyllene, Myrcene and Phytol

Norwegian Wood

Nourishing Skincare Lotion - **Norwegian Wood Lotion** - 8oz - 2000mg
Lavender and Frankincense - Valencene, Myrcene and Alpha Pinene

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Contact Us for Wholesale Information

Mike Alvarado
CEO Primo Gardens, Inc.
malvarado@primogroupinc.com
Toll Free : 877-867-7259
Mobile : 720-841-2767